

# DANILO GUERRERO

## Copywriter

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Hi, my name is Danilo Guerrero and I am 25. I was born and raised in São Paulo (Brazil) and lived some of my childhood in Adelaide (Australia).

Though I never left my full-time learner position, I've been through many roles in Advertising.

I had the opportunity to experience different perspectives in digital content, from a strategic to a creative point of view, creating content for brands like Heineken, Honda, Motorola and Brazilian local brands.

Check out some of my work at [daniloguerrero.com](http://daniloguerrero.com)

## Education

ESPM São Paulo  
Bachelor's Degree  
Advertising  
2015 - 2018

## Languages

I'm an EU citizen  
speaking native  
Portuguese, fluent  
English, intermediate  
Italian and Spanish.

## Recognitions

Effie Awards 2019  
Gold - Branded Content  
Bronze - Alcoholic Beverages

## Experience

BETC/HAVAS

Copywriter  
(2021)

PUBLICIS

Copywriter  
(2020)

Content Assistant  
(2018)

Content Intern  
(2017)

